

AR CEC Strategic Plan

Development date not listed

Review date: February 13, 2008

Lakepointe Conference Center

Russellville AR

1:00 p.m. Retreat



AR CEC Strategic Plan

Mission Statement: AR CEC will foster the advancement of professional excellence resulting in quality education and services for individuals with exceptionalities.

AR CEC Core Values and Beliefs

- Respect for the dignity of all individuals
- Belief in the value of diversity
- Belief that all children can learn, and deserve an appropriate and effective education
- Dedication to meeting individual instructional needs through specially designed instruction
- Commitment to professional excellence, integrity, and accountability
- Multiple perspectives forged into a comprehensive unified voice
- Organizational prosperity sustained by excellent service to members
- An ever expanding knowledge base, supported by and contributed to an enduring professional learning community

AR CEC Strategic Goals

- AR CEC will be an influential advocate and voice for quality special and gifted education at the state and national level
- AR CEC will serve as the primary resource for professional development, support, and knowledge exchange for the purpose of enhancing education for individuals with exceptionalities including those with cultural and linguistic diversity
- AR CEC will function as a viable and diverse professional organization

Action Plan

- **AR CEC will advocate quality special education and gifted education at the state and national level**
 - Provide information and develop and share positions on public policy issues relating to education and services for individuals with exceptionalities.
 - **Persons Responsible:** CAN Representative, Newsletter Editor, Vice President
 - **Timeline:** Reported at the general membership and annual board retreat
 - **Evaluation:** Dissemination documentation, communication and documentation of position statements submitted to appropriate parties
 - Contact key professionals in gifted and talented education in Arkansas regarding key public policy issues relating to the field
 - Contact key professionals in early childhood education in Arkansas regarding key public policy issues relating to the field
 - CAN coordinator meet personally with federal and state legislatures and their educational liaisons to establish rapport
 - CAN Coordinator attends annual training that includes Washington DC Hill Visits
 - Officer training and clarification of responsibilities found in Policy Manual
 - Collaborate with other agencies, associations, and individuals to increase dialogue on issues related to education and services for individuals with exceptionalities
 - **Persons Responsible:** President, Vice President, and Membership Chairperson
 - **Timeline:** Reported at the general membership meeting and annual board retreat
 - **Evaluation:** Documentation of Contacts
 - President to contact other associations to establish a dialogue on issues relevant to education
 - **Newsletter editor to contact other educational newsletter editors for exchange of relevant information, i.e., policy issues, conference dates.**
 - Vice President contacts program chairs of other organization and agencies in order to share professional development opportunities
 - Officer training and clarification responsibilities found in Policy Manual
- **AR CEC will serve as the primary resource for professional development, support, and knowledge exchange to enhance the education for individuals with exceptionalities including those with cultural and linguistic diversity.**
 - CEC will continue to support the Fall, Topical, and Divisional Conferences
 - **Persons Responsible:** President, Conference Chair, and Committee Members
 - **Timeline:** Based on timelines of specific events with reports given at Executive Board meetings
 - **Evaluation:** Conference Evaluations, completion of activities, financial reports
 - Contact key professionals in gifted and talented education in Arkansas regarding preconferences, conference strands, mini conferences, etc.
 - Contact key professionals in early childhood education in Arkansas regarding preconferences, conference strands, mini conferences, etc.
 - Establish an ad hoc committee to create a chart of timelines that includes the tasks and completion date for conferences (review Policy Manual for ideas)
 - Involve subdivision officers in fall conference i.e. preconferences, strands, facilitating sessions, session presentations, representatives on planning committees

- Session at fall conference and articles in **newsletters** by officers in unit and subdivision explaining roles and responsibilities of leadership positions in unit and subdivisions.
- Use **newsletters** and web pages to disseminate information about trainings, disability links, and legislative updates
 - **Persons responsible:** **Newsletter Editor**, Webmaster, Executive Committee
 - **Timeline:** Reported at the General membership meeting and annual board retreat
 - **Evaluation:** Increased web hits, number of information articles in **newsletter**
 - Officer training and clarification of responsibilities found in Policy Manual
 - **Newsletter Editor** and webmaster serve as the primary contact with other educational newsletter editors and webmasters for exchange of relevant information, i.e. policy issues, and conference dates
 - Articles relevant to cultural and diversity issues are included in newsletter
- **AR CEC will function as a viable and diverse professional organization.**
 - Increase membership, improve recruitment and retention of special education professionals.
 - **Persons Responsible:** Membership Chair
 - **Timeline:** Annual Membership Meeting
 - **Evaluation:** Increased membership numbers
 - Use resources such as CEC handbook on recruitment/retention
 - Membership committee that represents 5 regions (NW, NS, SE, SW and central areas) and Subdivision membership chairs
 - Geographical matrix of where membership is located in the state
 - Distributing CEC membership application to new teachers
 - Implementing recruitment efforts to ensure diversity in membership
 - Request a membership report by ethnicity for baseline data in order to promote a culturally and linguistically diverse membership
 - Design and implement a membership incentive program
 - Promote Professional Recognized Special Education Status set forth by national CEC
 - Increasing visibility of CEC through publicity
 - **Persons Responsible:** Membership Chair, **Newsletter Editor**
 - **Timeline:** Annual Executive Board Retreat
 - **Evaluation:** Report of contacts by date and person
 - Exhibits at professional conferences **with extra copies of newsletter** ie AEA, Special Show, and Counselors' Convention.
 - Target key people of other educational organizations to send **copies of the newsletter**
 - **Explore E Newsletter**
 - Reciprocal Web page links with other organizations
 - Increase diversity in leadership positions by making an effort to nominate and/or appoint culturally diverse individuals
 - **Persons Responsible:** President's Advisory Committee
 - **Timeline:** Executive Board Retreat
 - **Evaluation:** Plan and report annually on the numbers of diverse members in leadership roles at general membership meeting and board retreat
 - Gather baseline data in order to promote culturally and linguistically diverse leadership
 - Create an ad hoc committee to advise the Executive Board on the recruitment and retention of culturally and linguistically diverse leaders from the membership.